



# Fertility and Family Building

Provided by: Roku



## Comprehensive Coverage

Fertility treatment (e.g., IUI, IVF, etc.) and family-building services for every unique path to parenthood.



## Personalized Support

1:1 support from a Progyny Care Advocate (PCA) for expert guidance on your care journey.



## High Quality Care

Convenient access to a network of top fertility specialists across the US.

Your Progyny benefit has been specifically designed to give you the best chance of fulfilling your dreams of family. No matter where you're at on your journey, you can lean on Progyny.

Your fertility treatment coverage is bundled into the **Progyny Smart Cycle**, our easy-to-use benefit currency. Each treatment type is valued as a portion of a Smart Cycle and includes all the covered services, tests, and treatments needed for standard care.

## Your Progyny coverage includes:

- **Preconception and trying-to-conceive support** through coaching and digital resources
- **1 Smart Cycle** per family per lifetime for fertility treatment coverage (e.g., IUI, IVF, etc.)
- **Reproductive urology services** for sperm-related treatments
- **Progyny Rx** fertility medication coverage
- **Donor tissue** coverage for egg and sperm tissue purchase

Note: The person(s) receiving fertility treatment must be enrolled in an eligible medical plan through your employer to have access to the Progyny benefit. You are subject to financial responsibility according to your plan.

Have questions?  
**Give us a call at 866.872.0533**

Activate  
your benefit\*:  
**[mypgny.com/roku](https://mypgny.com/roku)**

\*Program available starting 1/1/2026